



VIVIENNE KAU

ADDITIONAL SKILLS

Softlines Design / Product Development
Prototyping / Rapid Visualization Sketching
Design Research / Ideation
CAD Modeling / KeyShot Rendering
Microsoft Office

CONTACT

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EDUCATION

CSULB

May 2021 | B.S. Industrial Design, cum laude
Departmental Honors
President's Honor List 2017, 2019, 2020, 2021
Dean's Honor List 2018
Member of Industrial Designers Society of America

EXPERIENCE

HAMMITT

ASSISTANT TECHNICAL DESIGNER
June 2022 - Present

Guides product development, oversees the entire lifecycle of Hammitt hand bags and small accessories with a focus on quality through research, detailed tech packs, and material analysis. Effectively communicates internally with the Hammitt team and externally with factories in Asia and Europe, ensuring clear communication. Plays a pivotal role in fostering positive teamwork and adapting designs for cost-effective impact.

- Collaborates directly with factories for product development through Netsuite and WFX, managing the product lifecycle from rapid visualization sketches to photoshop renderings.
- Designed and developed the first collector's edition keychain, which experienced record sales growth during its initial week. "Frankie" the flamingo was brought to life from ideation sketches to a 3D construction showcasing the leathers from its season. Due to its positive reception, the collector's keychain has become an annual offering.
- Creates tech packs in Illustrator for softline products ensuring accurate translation of design concepts into physical prototypes. Simultaneously, conducts detailed analyses of raw materials, including textiles, leather, PVC, metal hardware, and acrylic chains, contributing significantly to the quality assurance of final products.
- Designs special packaging for collaborations and limited collections.

HONG KONG ASSOCIATION OF SOUTHERN CALIFORNIA

PROJECT EXECUTIVE
Aug 2021 - June 2022

Liaison between directors and technical support, implemented an efficient and long-term web solution to enhance online presence and facilitate member interaction.

- Developed and maintained a cohesive brand language across various platforms, utilizing Adobe Creative Suite.
- Translated technical terms from web developers to directors through visual aids and diagrams, ensuring effective communication and mutual understanding. Communication with the website developer for HKASC led to an updated website that aligned with the company's vision within the developer's capabilities.

GIRLS FLY!

MANAGER OF MULTIMEDIA PROGRAMMING AND DEVELOPMENT
Nov 2016 - June 2022

Transformed CEO's mission and goals into a standardized brand, utilizing various forms of media. Showcased the organization's products and proposals to diverse stakeholders.

- Presented Girls Fly! real estate ventures to potential developers and investors through graphic design. Created detailed decks showcasing the brand's mission and goals for high-level investors.
- Developed promotional material and products using Adobe Premier, Mailchimp, Sketchbook Pro, SolidWorks, Keyshot, Photoshop, and InDesign.
- Led and coordinated multiple events and projects between interns, mentors, investors, and production specialists.